

## Introducing Blackboard Ally

Making course content more accessible



Blackboard Ally is a revolutionary product that focuses on making digital course content more accessible. Using inclusivity, sustainability and automation as its key pillars, Blackboard Ally helps you understand and tackle accessibility in a way that benefits all students.

### Highlights of Blackboard Ally



#### Close and Seamless Integration

Raise awareness and visibility of accessibility by integrating directly into the Blackboard system and existing workflows.



#### Accessibility Checklist

Automatically checks course materials for common accessibility issues, including many WCAG 2.1 AA rules.



#### Alternative Formats

Apply advanced machine learning algorithms to provide all students access to more accessible alternatives such as Semantic HTML, ePub, Audio and Electronic Braille.



#### Feedback and Guidance

Deliver in-context feedback and guidance to help instructors improve the accessibility of their content and build a sustainable change in behavior.



#### Comprehensive Reporting

Gain deep understanding of your institution's performance through the institution-wide course content accessibility report.



#### Proactive Approach

Proactively tackle accessibility and target both instructors and content to maximize results.



#### Benefits All Students

A unique inclusive approach to accessibility that focuses on improving the quality and usability of course materials for all students.



#### Accessibility Spectrum

Move your institution up on the accessibility spectrum through Ally's 3- step approach of automation, instructor engagement and measuring performance.