



Appeal Magazine of Texarkana is offering internships for the upcoming spring 2010 semester!

Appeal Magazine is a monthly publication distributed complimentary at over 300 locations throughout Texarkana and surrounding areas. Distribution: 10,000 copies.

Appeal content includes 44-52 pages of Fashion, Beauty, Health, Family, Environment, Politics, Business, Community, Sports, Recreation, People, and Relationships.

Edgy Photography-Engaging Articles-Local Relevance

We offer online Marketing for Advertisers with an Interactive Website.

The goal of this program is to offer interns a chance to work in an exciting field of marketing and magazine publishing. We want the students to see all aspects of our company and industry, and gain real world experience that will help students develop career goals for the future. We are a very young company, so there's a chance for you to grow with us!

We are looking for studious and hard-working members, someone who can help in every stage of production for the magazine. There will be some occasional light office duties to fulfill, but most of the time you will be heavily involved in editing, writing, photo research, interviewing, networking, designing, laying out articles, etc.

We are seeking candidates that are detail oriented with a background or interest in online and print media with an emphasis on journalism, graphic design, creative writing, sales & marketing.

- Other Duties include: brainstorming story ideas, researching trends, calling in and organizing products, and light distribution of magazines.
- Candidates should possess a discerning eye for entertainment and fashion, and are resourceful, responsible, and able to learn quickly. Interest in current ongoing trends and culture is a must!
- The ideal candidate must be web savvy.
- Knowledge of Adobe Photoshop CS3 or CS4, InDesign, and Excel is preferred.
- Some workstations will be provided, but it is highly recommended that students have their own laptop.
- Students must have reliable transportation and insurance.
- The ability to multitask and meet deadlines is essential; this is a fast paced industry!

Internships are unpaid, and you should ideally be able to get school credit. You'll gain great industry experience and make tons of contacts through networking by attending events and promotions throughout Texarkana.

- We are seeking an intern that is available at least two days a week starting the spring semester.
- This internship is for current college students only.

We are looking forward to welcoming YOU to our Team!

UNIVERSITY REFERENCES

University Advisor or Sponsor: _____

Title: _____

Mailing Address: _____

Telephone: _____

E-mail Address: _____

Signature: _____

Date: _____

Internship Coordinator: _____

Title: _____

Mailing Address: _____

Telephone: _____

E-mail Address: _____

Signature: _____ **Date:** _____

Signature of Applicant: _____

Date: _____

Attachments (applications that do not include each of the following will NOT be considered):

Current Resume

Letter of Recommendation

Current Transcript

Work samples/Article Clips (Relevant school or work assignments are sufficient)

Return Completed application to:

Attention: Internship Department

Appeal Magazine of Texarkana. PO Box 6592 Texarkana, TX 75503.