Texas A&M University–Texarkana
MIS552 Information Systems Management
Course Syllabus

(Last Updated March 3, 2010)

Professor: David Reavis, CCP, Ph.D.
Office: 219N
Office Hours: Wednesday 9:30 a.m. - 12:00 noon, 1:00 p.m. - 3:30 p.m.

Email: david.reavis@tamut.edu
Phone: (903) 223-3190
Course Number: MIS552
Course Title: Information System Management
Course Times: Thursday 5:30 – 9:30 March 4 through May 6, 2010
Semester Credit Hours: 3

Course Description:
This course examines the information systems and technology topics that enable managers to make informed decisions regarding the application and implementation of technology in an organization. Web-based course. Requires PC skills.

Text and Materials:

Course Objectives:
The objective of this course is to provide a broad perspective of issues and approaches for decision-makers involved with computer-oriented technology in a management setting. This goal will be addressed through the study of textual materials, cases, and Internet-based articles related to information systems and management concepts. Specifically, the successful student should be able to:

- demonstrate an understanding of the various roles in the IT environment including the CIO,
- demonstrate knowledge of the strategic uses of information technology,
- demonstrate an understanding of the importance of partnership-based IT operations, and
- demonstrate knowledge of the major issues in information security.

Program Objectives:
Learning goals and objectives for the MSA, MBA, and MSBA programs are available at http://www.tamut.edu/cob/goals
# Tentative Schedule:

| Week 1 | ✤ IS Management and the Global Economy  
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<th>✤ The Role of the CIO</th>
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| Week 2 | ✤ Strategic Information Systems Planning  
|        | ✤ Managing Corporate Information Resources  
|        | ✤ Term Paper Topic Selection Due     |
| Week 3 | ✤ Spring Break                      |
| Week 4 | ✤ Management Issues in System Development  
|        | ✤ Managing Information Security      |
| Week 5 | ✤ Technologies for Developing Effective Systems |
| Week 6 | ✤ Mid-Term Exam                     |
| Week 7 | ✤ Managing Partner-based IT operations  
|        | ✤ Managing Telecommunications        
|        | ✤ Term Paper Rough Draft Due        |
| Week 8 | ✤ Enterprise Systems                
|        | ✤ Supporting Information-Centric Decision Making |
| Week 9 | ✤ Supporting Knowledge work         
|        | ✤ Term Paper Due                    |
| Week 10| ✤ Final Exam                        |

## Evaluation:

Grades will be based on the timely completion of the assignments, term paper, and exams. The semester grade will be based on the following:

20% Case Summaries and In-Class assignments  
20% Written Assignments  
20% Term Paper  
20% Mid-term Exam  
20% Final Exam

## Class Policies:

- Late work will not be accepted.  
- Any course work may be submitted prior to the due date. If a student wishes to work ahead of schedule, the assignments will be graded following the due date.  
- All written assignments should contain the student’s name, class title, and the title of the assignment on each document submitted.  
- The assignments presented in this syllabus and assigned in class constitute all available credit for this course. There is no “extra credit” work available.
**Academic Honesty**
Academic honesty is expected of students enrolled in this course. Unauthorized collaboration, falsification of research data, plagiarism, and copying or undocumented use of materials from any source, constitute academic dishonesty, and may be grounds for a grade of “F” in the course and/or disciplinary action. The student is responsible for reading and understanding the University Policy on Academic Integrity.

**Accommodations:**
Students with disabilities may request reasonable accommodations through the A&M-Texarkana Disability Services Office by calling 903-223-3062.

**Grading Scale***
- A => 90
- B => 80
- C => 70
- F <70

*There will be no rounding of final grades in this course. The student’s final grade will be based on their average score of the components in the course. For example, an average score of 89.999 will be assigned a grade of “B” for the semester. A grade of 90.0 or above will be assigned an “A” for the semester.

**Term Paper**
The term paper for this course will require the student to research the semester topic using resources available in the Texas A&M-Texarkana Library, the Internet, and other sources as assigned by the professor. The research paper will be a minimum of 7 pages (double spaced) in length with a minimum of 10 references. The paper will use A.P.A. format for in-text citations and the reference list. Term paper grades will be assigned based on the following:

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<thead>
<tr>
<th>Element</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content / Depth of discussion</td>
<td>70</td>
</tr>
<tr>
<td>Grammar</td>
<td>15</td>
</tr>
<tr>
<td>APA Format</td>
<td>10</td>
</tr>
<tr>
<td>Paper Layout – Format</td>
<td>05</td>
</tr>
<tr>
<td>Total</td>
<td>100</td>
</tr>
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**Proctored Exams**
Students may take exams in the University Testing Center or have their exams proctored by an approved testing center. If the student wishes to take exams at any location other than the University testing center, the following applies:

- It is the student’s responsibility to submit a request to the instructor via email that tests be administered by a proctor by the end of the 2nd week of the semester.
- The student should also request that the proctor notify the instructor (via email) of their willingness and ability to proctor the exams for the student.
- Exams will be sent via email to the proctor prior to the exam due date.
• Exams must be completed and returned to the Instructor via U.S. mail, by the due date. Exams taken at proctored locations should be received at Texas A&M – Texarkana, by the due date. Any exam not received by the due date will be considered late, and therefore no credit will be awarded.

**Plagiarism** (Used with permission from Turnitin.com)

Many people think of plagiarism as copying another's work, or borrowing someone else's original ideas. But terms like "copying" and "borrowing" can disguise the seriousness of the offense.

According to the Merriam-Webster Online Dictionary, to "plagiarize" means
- to steal and pass off (the ideas or words of another) as one's own
- to use (another's production) without crediting the source
- to commit literary theft
- to present as new and original an idea or product derived from an existing source.

In other words, plagiarism is an act of fraud. It involves both stealing someone else's work and lying about it afterward. But can words and ideas really be stolen? According to U.S. law, the answer is yes. The expression of original ideas is considered intellectual property, and is protected by copyright laws, just like original inventions. Almost all forms of expression fall under copyright protection as long as they are recorded in some way (such as a book or a computer file).

All of the following are considered plagiarism:
- turning in someone else's work as your own
- copying words or ideas from someone else without giving credit
- failing to put a quotation in quotation marks
- giving incorrect information about the source of a quotation
- changing words but copying the sentence structure without giving credit
- copying so many words or ideas from a source that it makes up the majority of your work, whether you give credit or not.

Most cases of plagiarism can be avoided, however, by citing sources. Simply acknowledging that certain material has been borrowed, and providing your audience with the information necessary to find that source, is usually enough to prevent plagiarism. You can find more information about plagiarism from [http://www.turnitin.com/research_site/e_what_is_plagiarism.html](http://www.turnitin.com/research_site/e_what_is_plagiarism.html)

During this course, student papers will be submitted to turnitin.com for evaluation. Turnitin.com is a tool that the University may use to determine whether or not any paper contains words or ideas from previously published materials. In the event that plagiarism is detected, a grade of zero will be given for the assignment.