

TEXAS A&M UNIVERSITY - TEXARKANA

INTERNATIONAL BUSINESS

MGT 540

Course Syllabus

Fall 2011

Instructor: Dr. Patricia Humphrey
Office: Room 217 South Campus
Office Hours: Wednesday 11- 12:00 and Thursday 9-2 p.m.
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Email: Patricia.Humphrey@tamut.edu,
Course Number: MGT 540
Course Title: INTERNATIONAL BUSINESS

Catalog Description: A study of how and why the world's countries differ, a review of the economic and politics of international trade and investment, the functions and form of the global monetary system, and the strategies and structures of an international business's various functions.

Prerequisite(s): None

Text(s): Charles W. L. Hill, International Business - Competing in the Global Marketplace, 8th ed., (McGraw-Hill Irwin, 2010).

Graduate Degree Program Goals: Graduate students can access graduate degree program goals at: www.tamut.edu/cob.

Objectives: Upon successful completion of this course, the student will be able to:

1. Describe the concepts of globalization and managing the global marketplace.
2. Describe national differences in political economy and differences in culture.
3. Assess the global trade and investment environment.
4. Explain the global monetary system.
5. Discuss the strategy and structure of international business.
6. Explain business operations such as exporting, importing, and countertrade, global manufacturing and materials management, accounting and international business, and finance management in the international business.

Academic Integrity: Academic honesty is expected of students enrolled in this course. Cheating on examinations, unauthorized collaboration, falsification of research data, plagiarism, and undocumented use of materials from any source, constitute academic dishonesty, and may be grounds for a grade of 'F' in the course and/or disciplinary actions. For additional information see the university rules. Examples of plagiarism can be found at www.turnitin.com

Accommodations

Students with disabilities may request reasonable accommodations through the A&M-Texarkana Disability Services Office by calling 903.223.3062.

Email

Upon application to Texas A&M University-Texarkana an individual will be assigned an A&M-Texarkana email account. This email account will be used to deliver official university correspondence. Each individual is responsible for information sent and received via the university email account and is expected to check the official A&M-Texarkana email account on a frequent and consistent basis. Faculty and students are required to utilize the university email account when communicating about coursework.

University Drop Policy:

To drop this course after the 12th class day, a student must complete the *Drop/Withdrawal Request Form*, located on the University website (<http://tamut.edu/Registrar/droppingwithdrawing-from-classes.html>) or obtained in the Registrar's Office. The student must submit the signed and completed form to the instructor of each course indicated on the form to be dropped for his/her signature. The signature is not an "approval" to drop, but rather confirmation that the student has discussed the drop/withdrawal with the faculty member. The form must be submitted to the Registrar's office for processing in person, email (Registrar@tamut.edu), mail (P. O. Box 5518, Texarkana, TX 75505) or fax (903-223-3140). Drop/withdraw forms missing any of the required information will not be accepted by the Registrar's Office for processing. It is the student's responsibility to ensure that the form is completed properly before submission. If a student stops participating in class (attending and submitting assignments) but does not complete and submit the drop/withdrawal form, a final grade based on work completed as outlined in the syllabus will be assigned.

Student Technical Assistance:

- Solutions to common problems and FAQ's for your web-enhanced and online courses are found at this link:
<http://tamut.edu/webcourses/index.php?pageid=37>
- If you cannot find your resolution there, you can send in a support request detailing your specific problem here:
<http://www.tamut.edu/webcourses/gethelp2.php>
- Blackboard Helpdesk contacts:
Office hours are: Monday - Friday, 8:00a to 5:00p
Kevin Williams (main contact) 903-223-1356
kevin.williams@tamut.edu
Frank Miller (alternate) 903-223-3156 frank.miller@tamut.edu
Nikki Thomson (alternate) 903-223-3083 nikki.thomson@tamut.edu

Online Learning Center:

Located on the Homepage is a link to the Textbook's Website - This website includes a Chapter Overview and Multiple-choice quizzes. Usually the tests include a couple of the multiple choice quiz questions. There are also other resources available, so take the time to explore this site. You will find it helpful!

Tests and Quizzes:

Tests and quizzes will be given online. The dates are listed below in the Class Schedule and in the Calendar. Tests will be multiple-choice. Former students have suggested reading the chapters, highlighting important topics, then reviewing the highlighted material and the end of chapter summaries before taking the test.

Submission of Assignments:

Submit your assignments to www.turnitin.com. Turnitin.com is plagiarism detection software. Instructions on how to submit papers to turnitin.com are found on the Homepage. You may submit your assignments early. **Late assignments are not accepted.**

Contact Me:

Email through Blackboard is the best way to contact me. I usually check my email twice a day during the week. If you have questions, please ask.

Grading:

Allow a week after the due date for your assignment grades to be posted in Blackboard. Your final course grade will be based on the accumulation of points from five noncomprehensive tests, five quizzes, three assignments and a Research Paper. Your grades will be posted in Blackboard, just click on MY GRADES from the Homepage.

540 - 600 = A
480 - 539 = B
420 - 479 = C
360 - 419 = D
Below 360 = F

Tests (5 @ 100)	500
Quizzes (5@20)	100
Assignment # 1	20
Assignment # 2	50
Assignment # 3	30
Research Paper	<u>100</u>
	800

Class Schedule

<u>Dates</u>	<u>Assigned Reading and Assignments</u>
8/25	Introduction – take this time to explore the textbook’s website, set up www.turnitin.com account and introduce yourself on the Discussion Board – it’s voluntary and worth 3 bonus points.
8/28	Chapters 1 & 2
9/4	Quiz 1 (Chapters 1 & 2) due by 9/11 by midnight
9/11	Chapters 3 & 4 Test 1 (Chapters 1 - 4) due by 9/18 by midnight
9/18	Chapters 5 & 6 Assignment #1 due 9/25
9/25	Quiz 2 (Chapters 5 & 6) due by 10/2 by midnight
10/2	Chapters 7 & 8 Test 2 (Chapters 5-8) due by 10/9 by midnight
10/9	Chapters 9 & 10 Assignment #2 due 10/16
10/16	Quiz 3 (Chapters 9 and 10) due 10/23 by midnight Research Paper Topic Approval due 10/23 - brief paragraph outlining your research paper topic
10/23	Chapters 11 & 12 Test 3 (Chapters 9-12) due 10/30 by midnight
10/30	Chapters 13 & 14 Assignment #3 due 11/6
11/6	Quiz 4 (Chapters 13-14) due 11/13 by midnight
11/13	Chapters 15 & 16
11/20	Test 4 (Chapters 13-16) due 11/27 by midnight Research Paper due 11/27 by midnight
11/27	Ch. 17 & 18 Quiz 5 (Chapters 17 & 18) due 12/4 by midnight
12/4	Ch. 19 & 20 Test 5 (Chapters 17-19) due 12/11 by midnight