

**TEXAS A&M UNIVERSITY - TEXARKANA**

**INTERNATIONAL BUSINESS**

MGT 540

**Course Syllabus  
Summer 2012**

Instructor: Dr. Patricia Humphrey  
Office: Room 321 J  
Office Hours: 6/13, 6/27, 7/11, 7/18, 8/15 (9 a.m. -12 p.m.)

Outside of in-office hours, I will reply to emails within a reasonable time not to exceed 24 hours during the normal work week.

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Email: [Patricia.Humphrey@tamut.edu](mailto:Patricia.Humphrey@tamut.edu),  
Course Number: MGT 540  
Course Title: INTERNATIONAL BUSINESS

Catalog Description: A study of how and why the world's countries differ, a review of the economic and politics of international trade and investment, the functions and form of the global monetary system, and the strategies and structures of an international business's various functions.

Prerequisite(s): None

Text(s): Charles W. L. Hill, International Business - Competing in the Global Marketplace, 8th ed., (McGraw-Hill Irwin, 2011). The book in the bookstore is a paperback version, but any 8<sup>th</sup> edition will work.

Graduate Degree Program Goals: At the completion of your degree TAMU-T graduate students should be proficient in several areas. You can access these goals at: [www.tamut.edu/cob](http://www.tamut.edu/cob)

Objectives: Upon successful completion of this course, the student will be able to:

1. Describe the concepts of globalization and managing the global marketplace.
2. Describe national differences in political economy and differences in culture.
3. Assess the global trade and investment environment.
4. Explain the global monetary system.
5. Discuss the strategy and structure of international business.
6. Explain business operations such as exporting, importing, and countertrade, global manufacturing and materials management, accounting and international business, and finance management in the international business.

Accommodations Students with disabilities may request reasonable accommodations through the A&M-Textarkana Disability Services Office by calling 903-223-3062

Online Learning Center:

Located on the Homepage is a link to the Textbook's Website - This website includes a Chapter Overview and Multiple-choice quizzes. Usually the tests include a couple of the multiple choice quiz questions. There are also other resources available, so take the time to explore this site. You will find it helpful!

Tests and Quizzes:

Tests and quizzes will be given online. The dates are listed below in the Class Schedule. Tests will be multiple-choice and timed. Former students have suggested reading the chapters, highlighting important topics, then reviewing the highlighted material and the end of chapter summaries before taking the test.

Contact Me:

Blackboard email is the best way to contact me. Click Mail on the left, then click "Create Message". I check my email at least twice a day Monday through Friday.

Submission of Assignments:

Submit your assignments to [www.turnitin.com](http://www.turnitin.com). Turnitin.com is plagiarism detection software. Instructions on how to submit papers to turnitin.com are found on the Homepage. You may submit your assignments early. **Late assignments are not accepted.**

Grading:

Allow a week after the due date for your assignment grades to be posted in Blackboard. Your final course grade will be based on the accumulation of points from five noncomprehensive tests, five quizzes, three assignments and a Research Paper. Your grades will be posted in Blackboard, just click on MY GRADES from the Homepage.

90%-100%	= A	Tests (5 @ 100)	500
80% - 89%	= B	Quizzes (5 @ 10)	50
70% - 79%	= C	Assignment # 1	25
60% - 69%	= D	Assignment # 2	25
Below 60%	= F	Research Paper	<u>100</u>
			700

Academic Integrity:

Academic honesty is expected of students enrolled in this course. Cheating on examinations, unauthorized collaboration, falsification of research data, plagiarism, and undocumented use of materials from any source, constitute academic dishonesty, and may be grounds for a grade of 'F' in the course and/or disciplinary actions. For additional information see the university rules. Examples of plagiarism can be found at [www.turnitin.com](http://www.turnitin.com)

Email

Upon application to Texas A&M University-Texarkana an individual will be assigned an A&M-Texarkana email account. This email account will be used to deliver official university correspondence. Each individual is responsible for information sent and received via the university email account and is expected to check the official A&M-Texarkana email account on a frequent and consistent basis. Faculty and students are required to utilize the university email account when communicating about coursework.

## University Drop Policy:

To drop this course after the 12<sup>th</sup> class day, a student must complete the *Drop/Withdrawal Request Form*, located on the University website (<http://tamut.edu/Registrar/droppingwithdrawing-from-classes.html>) or obtained in the Registrar's Office. The student must submit the signed and completed form to the instructor of each course indicated on the form to be dropped for his/her signature. The signature is not an "approval" to drop, but rather confirmation that the student has discussed the drop/withdrawal with the faculty member. The form must be submitted to the Registrar's office for processing in person, email ([Registrar@tamut.edu](mailto:Registrar@tamut.edu)), mail (P. O. Box 5518, Texarkana, TX 75505) or fax (903-223-3140). Drop/withdraw forms missing any of the required information will not be accepted by the Registrar's Office for processing. It is the student's responsibility to ensure that the form is completed properly before submission. If a student stops participating in class (attending and submitting assignments) but does not complete and submit the drop/withdrawal form, a final grade based on work completed as outlined in the syllabus will be assigned.

## Student Technical Assistance:

- Solutions to common problems and FAQ's for your web-enhanced and online courses are found at this link:  
<http://tamut.edu/webcourses/index.php?pageid=37>
- If you cannot find your resolution there, you can send in a support request detailing your specific problem here:  
<http://www.tamut.edu/webcourses/gethelp2.php>
- Blackboard Helpdesk contacts:

Office hours are: Monday - Friday, 8:00a to 5:00p

Kevin Williams (main contact) 903-223-1356

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Frank Miller (alternate) 903-223-3156 [frank.miller@tamut.edu](mailto:frank.miller@tamut.edu)

Nikki Thomson (alternate) 903-223-3083 [nikki.thomson@tamut.edu](mailto:nikki.thomson@tamut.edu)

## Class Schedule

<u>Dates</u>	<u>Assigned Reading and Assignments</u>
6/6	Introduction Chapters 1 & 2 <b>Please introduce yourself on the Discussion Board – it's voluntary and worth 3 bonus points.</b>
6/10	<b>Quiz 1 (Chapters 1 &amp; 2) due 6/17 by midnight</b>
6/17	Ch.3 Ch.4 <b>Test 1 (Chapters 1 - 4) due 6/24 by midnight</b>
6/24	Ch. 5 Ch. 6 <b>Quiz 2 (Chapters 5 &amp; 6) due by 7/1 by midnight</b> <b>Assignment #1 due 7/1 by midnight</b>
7/1	Ch. 7 Ch. 8 <b>Test 2 (Chapters 5-8) due by 7/8 by midnight</b>
7/8	Ch. 9 Ch. 10 <b>Quiz 3 (Chapters 9 and 10) due 7/15 by midnight</b>
7/15	Ch. 11 Ch. 12 <b>Test 3 (Chapters 9-12) due 7/22 by midnight</b> <b>Assignment #2 due 7/22 by midnight</b>
7/22	Ch. 13 Ch. 14 <b>Quiz 4 (Chapters 13-14) due 7/29 by midnight</b>
7/29	Ch. 15 Ch. 16 <b>Test 4 (Chapters 13-16) due 8/5 by midnight</b>
8/5	Ch. 17 & 18 <b>Quiz 5 (Chapters 17 &amp; 18) due 8/12 by midnight</b> <b>Research paper due 8/12 by midnight</b>
8/12	Ch. 19 <b>Test 5 (Chapters 17-19) due 8/16 by midnight</b>