Charles L. McDonald, Jr., Ph.D.
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Professor of Management Information Systems & General Business

Texas A&M University-Texarkana

Recently Taught Courses (Past 2 Years)

- GBUS450: Business Ethics
- GBUS440: International Business
- MIS450 Principles of Information Security
- MIS360: Essentials of Management Information Systems
- MIS308: Project Management

Education

Nova Southeastern University – Ft. Lauderdale, FL
Ph.D. in Computer Information Systems, 1996

East Texas State University – Texarkana, TX
MS in Management, 1988

East Texas State University – Texarkana, TX
BAAS in MIS, 1983

Texarkana College – Texarkana, TX
AAS in Data Processing, 1981

Academic Experience

Texas A&M University – Texarkana; Texarkana, TX
Professor of MIS & General Business, 8/23/2010 to present
Professor of MIS, 9/1/2004 to 8/23/2010
Associate Professor of MIS, 1/9/1999 to 9/1/2004
Assistant Professor of MIS, 9/1/95 to 1/9/1999
Ad Interim Instructor, 9/1/89 to 9/1/95
Adjunct Instructor, 5/1988 to 9/1/1989

Northeast Texas Community College; Mt. Pleasant, TX
Instructor, 8/1987 to 5/ 1988

Texarkana College; Texarkana, TX
Instructor, 8/1982 to 8/1987

Significant Professional Publications (Past 5 Years)

McDonald, C., McDonald, T., & Davis, L. (2012). A Study to Identify Factors Affecting the Enrollment and Retention of Hispanic Students in Higher Education

Davis, L., McDonald, C., & Brumm, J. "TEXAR Federal Credit Union Where Your Friends Are", Journal of Business Case Studies, 2011 (Volume 7, Number 5).

McDonald, C. & McDonald, T. (2010). A technology-based solution to reduce time spent identifying and commenting writing errors in research papers. *ACET Journal of Computer Education and Research, 6.*

McDonald, C. & McDonald, T. (2010). An effective methodology for an upper-level fundamentals of database systems course. *ACET Journal of Computer Education and Research, 6.*

Mohundro, C., McDonald, C., & Reavis, D. (2010). A comparison of team performance using four scenarios of feedback. *International Journal of Management & Information Systems*, *14*(1).

Research Interests:

- Effective Technology-based Teaching Methodologies

- Software Solutions for Identifying and Commenting Writing Errors in Research Papers

- Factors Affecting the Enrollment and Retention of Hispanic Students in Higher Education

Future Research:

- Factors Affecting Student Satisfaction in Higher Education

- A Comparison of Student Satisfaction Levels Across Three Institutions