



Research Interests:

- Effective Technology-based Teaching Methodologies
- Software Solutions for Identifying and Commenting Writing Errors in Research Papers
- Factors Affecting the Enrollment and Retention of Hispanic Students in Higher Education

Future Research:

- Factors Affecting Student Satisfaction in Higher Education
- A Comparison of Student Satisfaction Levels Across Three Institutions

Charles L. McDonald, Jr., Ph.D.

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Professor of Management Information Systems & General Business

Texas A&M University-Texarkana

Recently Taught Courses (Past 2 Years)

- MIS528: Emerging Technologies in MIS
- GBUS450: Business Ethics
- MIS470: Object-oriented Programming
- MIS430: Web Page Development with VBScript
- MIS366: Fundamentals of Database Systems
- MIS360: Essentials of Management Information Systems
- MIS332: VBA Programming with Excel
- MIS308: Project Management

Education

Nova Southeastern University – Ft. Lauderdale, FL
Ph.D. in Computer Information Systems, 1996

East Texas State University – Texarkana, TX
MS in Management, 1988

East Texas State University – Texarkana, TX
BAAS in MIS, 1983

Texarkana College – Texarkana, TX
AAS in Data Processing, 1981

Academic Experience

Texas A&M University – Texarkana; Texarkana, TX

Professor of MIS & GBus, 8/23/2010 to present

Professor of MIS, 9/1/2004 to 8/23/2010

Associate Professor of MIS, 1/9/1999 to 9/1/2004

Assistant Professor of MIS, 9/1/95 to 1/9/1999

Ad Interim Instructor, 9/1/89 to 9/1/95

Adjunct Instructor, 5/1988 to 9/1/1989

Northeast Texas Community College; Mt. Pleasant, TX

Instructor, 8/1987 to 5/1988

Texarkana College; Texarkana, TX

Instructor, 8/1982 to 8/1987

Significant Professional Publications (Past 5 Years)

McDonald, C. & McDonald, T. (2010). A technology-based solution to reduce time spent identifying and commenting writing errors in research papers. *ACET Journal of Computer Education and Research*, 6.

McDonald, C. & McDonald, T. (2010). An effective methodology for an upper-level fundamentals of database systems course. *ACET Journal of Computer Education and Research*, 6.

Mohundro, C., McDonald, C., & Reavis, D. (2010). A comparison of team performance using four scenarios of feedback. *International Journal of Management & Information Systems*, 14(1).