

Course Rotation

Bachelor of Business Administration – Sports Management

Required Core Courses	
Refer to DegreeWorks for General Education Requirements	42 hours

Required Intro to Business Courses			
Course Number	Course Title	Fall	Spring
ACCT 2301	Principles of Accounting I	X	X
ACCT 2302	Principles of Accounting II	X	X
BUSI 2301	Business Law	X	X
ECON 2301	Principles of Macroeconomics	X	
ECON 2302	Principles of Microeconomics		X
MATH 1342	Elementary Statistical Methods	X	X
BCIS 1305	Business and Computer Applications	X	X

Required Business Core Classes			
Course Number	Course Title	Fall	Spring
FIN 354	Financial Management	X	X
GBUS 310	Business Communications	X	X
GBUS 440	International Business	X	
GBUS 450/452	Business Ethics	X	X
MGT 395	Principles of Management	X	X
MGT 439	Business Strategy and Policy	X	X
MGT 465	Production and Operations Management	X	X
MIS 360	Essentials of Management Information Systems	X	X
MKT 363	Marketing	X	X
MGT/SCM 324	Business Data Analytics I	X	X

Sports Management			
Course Number	Course Title	Fall	Spring
MGT 415	Event and Facility Management	X	
GBUS 315	Legal Aspects of Sports Management		X
GBUS 357	Profitability in Sports		X
MKT 425	Marketing the Business of Sports		X
MGT 476/SCM 476	Business Data Analytics II	X	X
SCM 310	Strategic Sourcing		X

Course offerings are subject to change
 Summer courses are not shown