

VENDOR COPY

Purchase Order

Print Date:
01/06/2026

Page No.
01

TEXAS A&M UNIVERSITY- TEXARKANA

Purchasing Department
7101 University Avenue
Texarkana, TX 75503

Phone: 903-223-3053 Fax: 903-334-6619

INCLUDE THE PO NUMBER ON ALL CORRESPONDENCE
AND PACKAGES

P.O.#: P600335 22

VENDOR GUARANTEES MERCHANDISE DELIVERED
ON THIS ORDER WILL MEET OR EXCEED
SPECIFICATIONS IN THE BID INVITATION

Invoice in Quadruplicate To:

TAMU - TEXARKANA
ACCOUNTS PAYABLE
7101 UNIVERSITY AVENUE
TEXARKANA TX 75503

Vendor:

*****8410
ENCOURA, LLC
ENCOURA, LLC
75 REMITTANCE DRIVE, DEPT 1020
CHICAGO, IL 60675-1020

Ship To:

TAMU - TEXARKANA
TEXAS A&M UNIVERSITY-TEXARKANA
UNIVERSITY CENTER
7101 UNIVERSITY AVE
TEXARKANA TX 75503

ANY EXCEPTIONS TO PRICING OR DESCRIPTION CONTAINED HEREIN MUST BE
APPROVED BY THE TEXAS A&M UNIVERSITY-TEXARKANA PROCUREMENT
OFFICE **BEFORE** SHIPPING.
ALL TERMS AND CONDITIONS SET FORTH IN OUR BID INVITATION BECOME A
PART OF THIS ORDER.

INVOICING
VENDOR SHALL SUBMIT FOUR COPIES OF AN ITEMIZED INVOICE SHOWING PURCHASE ORDER
NUMBER ON ALL COPIES. IF YOUR INVOICE IS NOT PROCESSED AS INSTRUCTED, PAYMENT MAY
BE DELAYED.

Item	Description	Quantity	UOM	Unit Price	Extend Price
TDR	<p>USER REF: 200855-0061</p> <p>*****HOLIDAY CLOSURE NOTICE*****</p> <p>A&M-TEXARKANA WILL BE CLOSED MONDAY, JANUARY 19, 2026 IN OBSERVANCE OF MARTIN LUTHER KING, JR DAY</p> <p>*****</p> <p>TO ENSURE TIMELY PAYMENTS:</p> <p>PLEASE SUBMIT INVOICES DIRECTLY AND ONLY TO ACCOUNTS.PAYABLE@TAMUT.EDU</p> <p>IF SENDING BY MAIL PLEASE PUT ATTENTION TO ACCOUNTS PAYABLE DEPARTMENT</p> <p>**NOTE: A&M-TEXARKANA REQUIRES WRITTEN FINAL ARTWORK APPROVAL FOR PRODUCTION OF ITEMS LISTED ON THIS PO. IF WRITTEN APPROVAL IS NOT OBTAINED, A&M-TEXARKANA RESERVES THE RIGHT TO REJECT ANY AND ALL ITEMS RECEIVED AGAINST THIS PO THAT ARE NOT APPROVED.</p> <p>PLEASE CONTACT KRISTIN DAVIS AT KRISTIN.DAVIS@TAMUT.EDU OR AT (903)223-3077 FOR ANY ADDITIONAL INFORMATION NEEDED.</p> <p>*****</p> <p>TAMU-T POINT OF CONTACT: JOSHUA YOHN (903) 223-3081 EMAIL: JYOHN@TAMUT.EDU</p> <p>PER DIGITAL ADDENDUM TO THE EXECUTED MEMBERSHIP APPLICATION AND DATA LAB AGREEMENT</p>				

FOB: DESTINATION FRT INCLUDED

Terms: N 30

TAMU-T IS AN AFFIRMATIVE ACTION/EQUAL OPPORTUNITY EMPLOYMENT UNIVERSITY.

TEXAS A&M UNIVERSITY-TEXARKANA CANNOT ACCEPT COLLECT SHIPMENTS.
FAILURE TO DELIVER: If the Vendor fails to deliver these supplies by the promised delivery date or a reasonable time thereafter, without giving acceptable reasons for delay, or if supplies are rejected for failure to meet specifications, the State reserves the right to purchase specified supplies and equipment elsewhere, and charge the increase in price and cost of handling to the Vendor. No substitution or cancellations permitted without prior approval of Procurement of General Services.

IN ACCORDANCE WITH YOUR BID, SUPPLIES AND EQUIPMENT MUST BE
PLACED IN THE DEPARTMENT RECEIVING ROOM BY:

THE STATE OF TEXAS IS EXEMPT FROM ALL FEDERAL EXCISE TAXES.
STATE AND CITY SALES TAX EXEMPTION CERTIFICATE: The University claims an exemption from taxes under Chapter 20, Title 122A Revised Civil Statutes of Texas for purchase of tangible personal property described in this order, purchased from Vendor listed above.
THE TERMS AND CONDITIONS OF THE STATE OF TEXAS AND THE UNIVERSITY SHALL PREVAIL.

THIS ORDER IS NOT VALID UNLESS SIGNED BY THE PURCHASING AGENT.

PURCHASING AGENT FOR TEXAS A&M UNIVERSITY-TEXARKANA

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Item	Description	Quantity	UOM	Unit Price	Extend Price
1	<p>SIGNED 04/10/2024 BY DR. ROSS ALEXANDER, PRESIDENT, TEXAS A&M UNIVERSITY-TEXARKANA</p> <p>PER INSERTION ORDER NUMBER #SO-00302316 DATED 11/18/25 SIGNED 12/19/25 BY DR. R. ALEXANDER, PRESIDENT TEXAS A&M UNIVERSITY - TEXARKANA</p> <p>CUSTOMER #029269</p> <p>DIGITAL MARKETING SERVICES - ADMISSIONS</p> <p>- SEARCH ENGINE MARKETING - SEM 01/07/2026 - 01/06/2027</p> <p>- RETARGETING - KW RTG - SEM 400,000 IMPRESSIONS @ \$16/CPM 02/01/2026 - 01/01/2027</p> <p>- MOBILE GEO-FENCING & CUSTOM AUDIENCES AFFINITY AUDIENCE - UG 2,350,000 IMPRESSIONS @ \$25/CPM 01/07/2026 - 10/07/2026</p> <p>- DIGITAL VIDEO ADVERTISING-CONNECTED TV -UG 975,000 IMPRESSIONS @ \$55/CPM 01/07/2026 - 10/07/2026</p> <p>*CONFIRMING PO EMAILED 01/06/2025*</p>	274,089	USD	1.000	274,089.00
	TOTAL				274,089.00
TDR					

FOB: DESTINATION FRT INCLUDED

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Kristen Jullos

PURCHASING AGENT FOR TEXAS A&M UNIVERSITY-TEXARKANA
B040486CEBD5470...