Texas A&M University-Texarkana Course Syllabus

MIS360-01W Essentials of Management Information Systems

Summer 2026

(Last Updated May 04, 2026)

Course Number:	MIS360-01W
Course Title:	Essentials of Management Information Systems
Course Times:	Online, Asynchronous
Semester Credit Hours:	3
Prerequisites:	No prerequisites

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Course Description

This course explores concepts of information systems management. Emphasis is placed on the theory and practice related to the organization's development and operation of information systems. The course should be taken during the first year of enrollment.

Required Textbook/Resources

Information Systems for Business: An Experiential Approach by France Belanger, Craig Van Slyke, Robert Crossler
Edition 5.0, Prospect Press
ISBN (e-book): 978-1-958303-12-2

Required Technologies

- Respondus Lockdown Browser (Respondus Monitor) (https://download.respondus.com/lockdown/download.php?ID=525233224%20)
- Webcam and Mic for Respondus Monitor (https://web.respondus.com/he/monitor/)

Student Learner Outcomes

At the completion of this course, students should be able to:

1. Describe management information systems as strategic initiatives *(Why MIS matters)*.
2. Explain the roles of information systems in business *(What MIS does)*
3. Illustrate impacts of information technology innovation on business *(How MIS changes business)*
4. Demonstrate ethical principles of management information systems *(How to use MIS ethically).*
5. Analyze strategic uses of information systems in practice (How to use MIS as a lens to understand business).

Course Outline

1. **Module Review Assignment (100 pts.): Respondus Lockdown Browser required**

Each week, you will have to complete a chapter review assignment that will include fill-in-the-blank, short-answer, and short-essay questions based on the topics covered in the module. The format of the task may change depending on the subject matter of the module. The instructor will use the average score of all module review assignments for final grading.

To complete this assignment, you will need to use the Respondus Lockdown Browser to prevent copying and pasting. You are advised to search the textbook for answers, which will help you better understand the content. Typing your responses will also help you understand and remember the course material. This assignment has no time limit, but you are recommended to complete it in one sitting to avoid any technical difficulties.

This is an open-book assignment, meaning you are allowed to refer to your textbook and notes. However, internet searches or AI use should be avoided. This assignment is essential for improving your understanding of the textbook content, as it encourages active engagement rather than passive reading. Your answers should be solely based on the textbook and course materials and not on online sources. Please remember that this assignment is crucial for preparing for exams and technical interviews for your career.

Collaboration with other students is strictly prohibited. The assignment must be submitted by the due date, which is the end of Sunday of the scheduled week. Late submissions will incur incremental penalties of 10 points per day.

2. **Exams (100 pts.): Respondus Monitor Required**

There will be three exams in this course. Each exam will consist of 50 multiple-choice questions, and you will have a 120-minute time limit to complete them. The exams will be closed-book, and you will not be allowed to use any resources.

To ensure academic integrity, all exams must be taken in a proctored environment. The default setting for this course is online proctoring using Respondus Monitor. I highly recommend installing Respondus Monitor on your computer and testing the system compatibility during the first week. Please note that the system may not be compatible with Chromebooks, tablets, or certain web browsers. To use this online proctoring feature, you will need a webcam and microphone on your computer. If you need a compatible computer system, you may consider checking out a Respondus Monitor-ready laptop from the IT department. To learn more about how Respondus Monitor works, please visit https://web.respondus.com/he/monitor/Links to an external site.. Violating these provisions may result in a zero on the exam. We will provide detailed terms and conditions separately.

If you prefer to use a testing center, please plan accordingly and check its operating hours. TAMUT testing center (https://tamut.edu/testing-center/index.htmlLinks to an external site.) is the most recommended location. Please note that they require 24-hour notice to confirm your reservation. The NTCC testing center is also available for TAMUT students. Other college testing centers, such as Texarkana College and Paris Junior College, are also acceptable. Some of them may open on the weekends and charge a fee. If you choose to use one of these locations, you must contact the instructor and the testing center at least 48 hours in advance to schedule your exam. Please note that other locations may require additional time to arrange.

All students must take the exams during the designated exam period only, as indicated in the class schedule. There will be no makeup exams unless you have obtained permission from the instructor in advance for an excusable reason, such as illness, family emergency, or urgent work-related travel. Proper

documentation, such as a doctor's note, travel document, or supervisor's note, must be provided. If permission is granted, the makeup exam should be arranged at the discretion of the instructor within seven days following the designated exam period. Please note that your regular work schedule or personal circumstances are not legitimate excuses for requesting a makeup exam. It is your responsibility to obtain permission from the instructor to arrange the makeup exam. Failure to do so will result in the forfeiture of the exam.

3. Online Class Activities (30 points)

To succeed in class, students must come prepared and actively participate in class activities and discussions. During class, various classroom activities will be given to encourage collaborative learning and provide a hands-on learning experience. Each class activity is allocated five to ten points and will be graded on a five-point scale, with an excellent score of 5, a good score of 4, a fair score of 3, and a poor score of 2.

4. Research Presentation (50 pts)

As part of this class, you will have the opportunity to conduct research on MIS topics and share your findings and insights with your classmates (See Learning Outcome 5). This is a chance for you to showcase your knowledge and abilities to apply what you have learned in class to real-world business problems. You can complete this assignment alone or with a partner, and a list of topics will be provided during the first week of class. Presentations will be scheduled to coincide with related topics covered in class. You can sign up to present on Canvas. First-come, first-served.

Your presentation must go beyond a summary of course materials or a generic case description. It should demonstrate significant research effort and critical thinking skills. A summary of course materials or a generic case description will result in no more than 50% of the points assigned to this assignment. It could be lower, depending on the quality of the presentation content and the presenter's skills.

Detailed instructions and an assignment rubric will be available on the course Canvas.

5. Research Presentation Feedback (20 points)

You are required to give constructive written feedback on peers' presentations, including comments on the best part, areas that need improvement, and suggestions for how to enhance them. Be respectful and focus on helping them grow their presentation and research skills in the future. The instructor will use the average score for grading purposes.

Means of Evaluation and Grading Scale

- Grades will be based on the timely completion of weekly module reviews, exams, online discussions, research presentations, and research presentation feedback. The semester grade will be based on the following grading scale

- Average of Weekly Module Review Assignments: 100
- Average of Exams: 100
- Research Presentation: 50
- Research Presentation Feedback: 20
- Total: 300

- A (90%): 270 and up
- B (80%): 240~269
- C (70%): 210~239
- D (60%): 180~209
- F (50%): 179 and below

Course Schedule

The schedule is tentative and subject to change depending on class participation and performance. The instructor reserves the right to make changes to this syllabus as needed and with notification to students.

Week	Date	Topics/Reading assignments	Things to do
1	06/01/26 ~06/07/26	• Course Introduction • Ch 1. The Value of Information	• Study the Course Syllabus on the Course Canvas. • Study the assigned chapter lecture notes. • Complete the Classroom Contract. • Complete Module Review Assignment.
2	06/08/26 ~06/14/26	• Ch 2. Introduction to Information Systems • Ch 3. Storing and Organizing Information	• Study the assigned chapter lecture notes. • Complete Module Review Assignment
3	06/15/26 ~06/21/26	• Ch 4. Analyzing Information for Business Decision-Making • **Exam 1**	• Study the assigned chapter lecture notes. • Complete Module Review Assignment • **Take Exam 1**
4	06/22/26 ~06/28/26	• Ch 5. Information and Knowledge for Business Decision-Making	• Study the assigned chapter lecture notes. • Complete Module Review Assignment
5	06/29/26 ~07/5/26	• Ch 6. Transmitting Information • Ch 7. Securing Information	• Study the assigned chapter lecture notes. • Complete Module Review Assignment
6	07/06/26 ~07/12/26	• Ch 8. Protecting the Confidentiality and Privacy of Information • **Exam 2**	• Study the assigned chapter lecture notes. • Complete Module Review Assignment • **Take Exam 2.**
7	07/13/26 ~07/19/26	• Ch 9. Developing Information Systems • Ch 10. Information-based Business Processes	• Study the assigned chapter lecture notes. • Complete Module Review Assignment
8	07/20/26 ~07/26/26	• Ch 11. Enterprise Information Systems	• Study the assigned chapter lecture notes. • Complete Module Review Assignment
9	07/27/26 ~08/02/26	• Ch 12. Information for Electronic Business • Ch 13. Gaining Strategic Value from Information	• Study the assigned chapter lecture notes. • Complete Module Review Assignment
10	08/03/26 ~08/06/26	• **Exam 3**	• **Take Exam 3.**

Class Policies

Communication Policy

The instructor encourages students to use the Canvas system's "Course messages" feature as their primary communication method. This method has many benefits.

- The message comes with the course name in the subject line, so the instructor can tell which course a sender is referring to.
- The system retains all messages during the semester and after.
- Your message will not be lost.
- The system is connected to the instructor's university mail account and sends notifications almost immediately. There will be no difference between using the instructor's university mail account and the feature in terms of response speed.

The instructor will respond to emails within 24 hours on weekdays and 48 hours on weekends.

Late Submission Policy

- **Module Review Assignments:** Late submissions will be accepted with a penalty of a 10-point deduction per day. For instance, if you submit your assignment one day late, you will receive a 10-point deduction; for two days late, it is 20 points, and so on. However, after seven days, the submission will receive a zero mark.
- **All other assignments must be submitted by their due dates, and late submissions will not be accepted without prior permission and arrangement.**

To avoid penalties or request an extension, it is important to submit the proper documents to support your excuse. These documents could include a doctor's note, travel document, supervisor's note, etc. If permission is granted, the due date will be extended at the instructor's discretion within 7 days of the designated due date. Please note that regular work schedules or personal circumstances are not considered legitimate excuses for this request.

It is the student's responsibility to obtain "prior" permission in a reasonable amount of time (at least 24 hours before the due date or within 24 hours of unavoidable situations (i.e., accident) and to arrange the makeup with the instructor. Failing to do so will result in forfeiting this component.

Late submission without permission (i.e., a failure to obtain the instructor's permission before the due date) will not be accepted and will result in a zero mark on the assignment.

Academic Integrity

Academic honesty is expected of students enrolled in this course. Unauthorized collaboration, falsification of research data, plagiarism, copying, or undocumented use of materials from any source constitutes academic dishonesty and may be grounds for a grade of "F" in the course and/or disciplinary action. The student is responsible for reading and understanding the University Policy on Academic Integrity.

Assignment Policy

- Coursework may be submitted before the due date. If a student wishes to work ahead of schedule, the assignments will be graded after the due date.
- The instructor must be informed of any technical difficulties within 24 hours of the occurrence for any remedy.
- Students are responsible for checking the computer clock in Canvas and submitting their assignments by the due date and time as determined by Canvas.
- All written assignments should contain the student's name, class title, and the title of the assignment on each document submitted.

- Assignment feedback and grade posting are usually made within a week. This timeframe can change depending on the nature of the assignment and the volume of submission. In such circumstances, I will keep you posted.

Extra credit

There will be no extra credit assignments available for individual students to boost their grades in this class.
Grading will strictly follow the components and policies outlined in this syllabus and will apply equally to all students. Each student will receive a grade based on their performance in various aspects of the course. Requests for grade changes due to personal circumstances, such as student loans, assistantships, or academic standing, will be considered cheating and will result in an F grade.

Testing Center

Exams will be delivered online. However, if anyone wants to take them at a testing center, students must find the nearest testing center and take exams under the supervision of a pre-approved proctor. TAMUT testing center, NTCC testing center, and TC testing center are the pre-approved testing centers. If you cannot access those testing centers, please choose a valid testing center such as any junior college testing center, university testing center, or commercial testing center. It is a student's responsibility to find a proper testing center and a qualified proctor and to arrange the exam. Contact the center to arrange your testing time and have the center contact me for verification. This process will take at least seven days.

For more information, please read "Guidelines for test-taking" http://catalog.tamut.edu/student-academic-support/testing-center/ carefully. The guidelines may be applied to most registered testing centers.

Netiquette (rules for behaving properly online)

Adapted from University of Hawaii http://hilo.hawaii.edu/academics/dl/netetiquette.php

- Be sensitive to the fact that there will be cultural and linguistic backgrounds, as well as different political and religious beliefs, plus just differences in general.
- Use good taste when composing your responses in Discussion Forums. Swearing and profanity is also part of being sensitive to your classmates and should be avoided. Also, slang can be misunderstood or misinterpreted.
- Don't use all capital letters when composing your responses, as this is considered "shouting" on the Internet and is regarded as impolite or aggressive. It can also be stressful on the eye when trying to read your message.
- Be respectful of your others' views and opinions. Avoid "flaming" (publicly attacking or insulting) them as this can cause hurt feelings and decrease the chances of getting all different types of points of view.
- Use good grammar and spelling, and avoid using text messaging shortcuts.

Student Technical Assistance

Please note, some applications required for this course might be compatible with Chromebooks and tablets. Make sure that you have access to regular computers.

- Solutions to common problems and FAQ's for your web-enhanced and online courses are found at this link: http://www.tamut.edu/webcourses/index.php?pageid=37
- If you cannot find your resolution there, you can send in a support request detailing your specific problem here: http://www.tamut.edu/webcourses/gethelp2.php
- IT Helpdesk contacts:
  Office hours are: Monday - Friday, 8:00a to 5:00p

Plagiarism (Used with permission from Turnitin.com)

Many people think of plagiarism as copying another person's or borrowing someone else's original ideas. But terms like "copying" and "borrowing" can disguise the seriousness of the offense.
According to the Merriam-Webster Online Dictionary, to "plagiarize" means

- to steal and pass off (the ideas or words of another) as one's own

- to use (another's production) without crediting the source
- to commit literary theft
- to present as new and original an idea or product derived from an existing source.
- In other words, plagiarism is an act of fraud. It involves both stealing someone else's work and lying about it afterward.

But can words and ideas really be stolen?

According to U.S. law, the answer is yes. The expression of original ideas is considered intellectual property and is protected by copyright laws, just like original inventions. Almost all forms of expression fall under copyright protection as long as they are recorded in some way (such as a book or a computer file).

All of the following are considered plagiarism:

- turning in someone else's work as your own
- copying words or ideas from someone else without giving credit
- failing to put a quotation in quotation marks
- giving incorrect information about the source of a quotation
- changing words but copying the sentence structure of a source without giving credit
- copying so many words or ideas from a source that it makes up the majority of your work, whether you give credit or not.

Most cases of plagiarism can be avoided by properly citing sources. By acknowledging that certain material has been borrowed and providing your audience with the information needed to locate that source, you can usually prevent plagiarism. For more information about plagiarism, you can visit http://www.turnitin.com/research_site/e_what_is_plagiarism.html

During this course, student papers will be submitted to turnitin.com for evaluation. Turnitin.com is a tool that the University may use to determine whether or not any paper contains words or ideas from previously published materials. If plagiarism is detected, a grade of zero will be given for the assignment.

Use of Generative AI

Students may utilize generative AI tools as search resources, but copying the content is prohibited and considered a violation of academic integrity.

Disability Accommodations

Students with disabilities may request reasonable accommodations through the A&M-Texarkana Disability Services Office by calling 903-223-3062.

A&M-Texarkana Email Address

Upon application to Texas A&M University-Texarkana, an individual will be assigned an A&M-Texarkana email account. This email account will be used to deliver official university correspondence. Each individual is responsible for information sent and received via the university email account and is expected to check the official A&M-Texarkana email account on a frequent and consistent basis. Faculty and students are required to utilize the university email account when communicating about coursework.

Drop Policy

To drop this course after the census date (see semester calendar), a student must complete the Drop/Withdrawal Request Form, located on the University website http://tamut.edu/Registrar/droppingwithdrawing-from-classes.html) or obtained in the Registrar's Office. The student must submit the signed and completed form to the instructor of each course indicated on the form to be dropped for his/her signature. The signature is not an "approval" to drop, but rather confirmation that the student has discussed the drop/withdrawal with the faculty

member. The form must be submitted to the Registrar's office for processing in person, email Registrar@tamut.edu, mail (7101 University Ave., Texarkana, TX 75503), or fax (903-223-3140). Drop/withdraw forms missing any of the required information will not be accepted by the Registrar's Office for processing. It is the student's responsibility to ensure that the form is completed properly before submission. If a student stops participating in class (attending and submitting assignments) but does not complete and submit the drop/withdrawal form, a final grade based on work completed as outlined in the syllabus will be assigned.

Participation Policy

Students are responsible for beginning their participation in the FIRST CLASS DAY by logging on and completing assignments according to the COURSE CALENDAR. Failure to submit online assignments between the first day of classes and the "university census date" (according to the university schedule) will result in an ADMINISTRATIVE DROP from the course. Students who have federal loans and grants must be aware that participation is monitored in online courses. In the event a student withdraws from a course the student will be required to refund all federal funds prorated from the last date of participation. A student's last access to Canvas would not suffice as participation. The required weekly activity could include a comment to a blog, a discussion board posting, a journal entry, a quiz or exam, a submitted assignment, or other measurable and tracked activity.

Library/Media Resources Assessment

No special media resources are required for this course.

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