



Research Interests

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# Joy Cooper, Ph.D.

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**Adjunct Instructor; January 2020 – Present**  
**Texas A&M University-Texarkana**

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## Recently Taught Courses (Past 2 Years)

- MGT 395      MGT 592
  - IS 1100      MGT 321
  - MGT 495      MGT 326
  - MGT 510
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## Education

University of Texas at Tyler; Tyler, TX  
Ph.D., 2018

Amberton University, Dallas, TX  
MBA., 1996

University of North Texas, Denton, TX  
BBA in Business Administration, 1995

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## Academic Experience

TEXAS A&M UNIVERSITY- TEXARKANA; Texarkana, TX

**Associate Professor, 2024 – Present; Assistant Professor 2018-2024;**  
**Adjunct Professor 2012 – 2018**

Northeast Texas Community College; Mt. Pleasant, TX  
**Associate Professor, 2007- 2018**

Mt. Pleasant ISD; Mt. Pleasant, TX  
**Business Teacher 2002-2007**

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## Significant Professional Publications (Past 5 Years)

Cooper, J., Davis, L., & Norton, F. (2023). A Literature Review of the Influence of Emotional Intelligence and the Big Five Personality Traits on Leadership Effectiveness. *Journal of Leadership Accountability and Ethics*, 20 (5).

Cooper, J., & Davis, L. (2022). The Influence of Emotional Intelligence and Personality Traits on Effective Leadership. *Journal of Applied Business and Economics*, 24 (6), 1-10.

Fulmore, J., Fulmore, A., Mull, M., & Cooper, J. (2021). Reducing Employee Turnover Intentions in the Service Sector: The Connections Between Human Resource Development Practices and Employee Engagement. *Human Resource Development Quarterly*, 34 (6).

Cooper, J., & Davis, L. (2021). Strategy Analysis: Fancy Feet Running Gear. *American Journal of Management*, 21 (6), 135-143.

Matthews, B., Daigle, J., & Cooper, J. (2020). Causative effects of motivation to transfer learning among relational dyads: The test of a model. *European Journal of Management and Business Economics*, 29 (3), 297-314.