



Research Interests:

- Business Cases
- Business Strategy
- Strategic Planning

Larry Davis, PhD

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Professor of Economics & Management

September 1981-Present

Texas A&M University-Texarkana

Recently Taught Courses (Past 2 Years)

- Econ 2301: Principles of Macroeconomics
- ECO 576: Macroeconomic Theory & Policy
- ECO 577: History of Economic Thought
- MGT 508: Strategic Planning

Education

UNIVERSITY OF ARKANSAS-FAYETTEVILLE, Fayetteville, AR

PhD in Economics, 1975

TEXAS A&M UNIVERSITY, COMMERCE; Commerce, TX

MBA, 1967

BBA in Marketing, 1965

Academic Experience

TEXAS A&M UNIVERSITY — TEXARKANA; Texarkana, TX

Professor of Economics & Management, 9/81 to Present

Associate Professor of Economics & Management, 9/75 to 8/81

Assistant Professor of Economics & Management, 9/72 to 8/75

UNIVERSITY OF ARKANSAS-FAYETTEVILLE, Fayetteville, AR

Teaching Fellow, 9/69 to 5/75

Professional Publications (Past 5 Years)

- Joy Cooper and Larry Davis. "Human Resource Development Analysis: Fancy Feet Running Gear," *Journal of Applied Business and Economic* (2019) Volume 21, Number 3.
- Susan Nash, Larry Davis and Gary Stading. "Strategically Leveraging Infrastructure and Financing Options for Sustainable Economic Growth in Resource-based Economies," *Journal of Education, Society and Behavioral Science* (2019) Volume 30, Number 4.
- Susan Nash, Larry Davis and Gary Stading. "Targeting Infrastructure Projects, Innovative Technologies and Financing Options for Sustainable Economic Growth in Resource-Based Economies," Book Chapter, *Perspectives of Arts and Social Studies* (2019) Volume 3.
- Joy Cooper and Larry Davis. "Strategy Analysis: Fancy Feet Running Gear," *American Management Journal* (2021) Volume 21, Number 6.
- Joy Cooper and Larry Davis. "The Influence of Emotional Intelligence and Personality Traits on Effective Leadership," *Journal of Applied Business and Economics* (2022) (ISSN# 1499-691X) Volume 24, Number 6.
- Joy Cooper, Larry Davis and Fred Norton. Jr. "A Literature Review of the Influence of Emotional Intelligence (EI) and the Big Five Personality Traits on Leadership Effectiveness" *Journal of Leadership Accountability & Ethics* (2023) Volume 20, Number 5.