



Research Interests

- Online collaboration
- Systems analysis and design
- User acceptance
- Information governance

Yusun Jung, Ph.D.

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Associate Professor; August 2024-Present
Texas A&M University-Texarkana

Recently Taught Courses (Past 2 Years)

Undergraduate level

MIS360 Essentials of MIS
MIS362 Systems Analysis and Design
MIS450 Principles of Information Security
CS367 Systems Analysis and Software Engineering
CS481 Software Project Management

Graduate level

MIS514 Cybersecurity
MIS515 Technology Project Management
MIS512 Enterprise Resource Management

Education

Ph.D., Case Western Reserve University, Cleveland, Ohio, 2012.
Major: Information Systems
M.S., Georgia Institute of Technology, Atlanta, Georgia, 2003.
Major: Information Design and Technology
M.A., Kyungpook National University, South Korea, 2001.
Major: Mass Communication and Journalism
B.S., Kyungpook National University, South Korea, 1997.
Major: Biochemistry

Academic Experience

Associate Professor of MIS (August 2024~ Present)
Texas A&M University, Texarkana, Texas
Assistant Professor of MIS (August 2018~August 2024)
Texas A&M University, Texarkana, Texas
Assistant Professor of MIS (August 2014~August 2018)
Texas A&M International University, Laredo, Texas

Significant Professional Publications (Past 5 Years)

Jung, Y. and Guo, Bo, "Affordance-Driven Requirements Specification and Scenario Generation" (2025). *AMCIS 2025 Proceedings*. 1.
https://aisel.aisnet.org/amcis2025/sig_sand/sig_sand/1
Chavan, Adwait; Rathod, Ishika; Guo, Bo; Ren, Rong; Kang, Taegeun; and Jung, Yusun, "Deep Learning Strategies for Optimizing Customer Segmentation" (2025). *AMCIS 2025 Proceedings*. 13. https://aisel.aisnet.org/amcis2025/sig_odis/sig_odis/13
Jung, Y. and Cho, M.-K. (2022), "Impacts of reporting lines and joint reviews on internal audit effectiveness", *Managerial Auditing Journal*, Vol. 37 No. 4, pp. 486-518. <https://doi.org/10.1108/MAJ-10-2020-2862>
Jung, Y., "Episodic Narrative System: Scenario Authoring for Requirement Identification" (2022). The Americas Conference on Information Systems (AMCIS) 2022 Proceedings. 5. https://aisel.aisnet.org/amcis2022/sig_sand/sig_sand/5
Jung, Yusun, "What You Do is What You Are: The Foundation of User Identity in Online Collective Action" (2021). the Americas Conference on Information Systems (AMCIS) 2021 Proceedings. 11.
https://aisel.aisnet.org/amcis2021/virtual_communities/virtual_communities/11
Jung, Y and Cho, M.K., (2021) Impacts of Information Sharing and Communication between the Internal Audit Function and the Audit Committee on Internal Audit Effectiveness, American Accounting Association Southwest Virtual Region Meeting program.

