



Texas A&M University Texarkana

Current Revision Date: 08/04/26

Established: 1971 **Location:** Texarkana, TX **Nickname:** Eagles
Mascot Name: Ace the Eagle **Conference:** Red River Athletic Conference

Texas A&M University Texarkana
A&M Texarkana
A&M TXK
A&M Texarkana Eagles
A&M TXK Eagles

Navy

Blue

Gray

White

PANTONE 2767 C
CMYK: 100, 71, 0, 66 | RGB: 19, 41, 78
HEX: 13294E

PANTONE 542 C
CMYK: 51, 16, 0, 0 | RGB: 123, 176, 226
HEX: 7BB0E2

PANTONE 428 C
CMYK: 21, 13, 8, 0 | RGB: 192, 198, 214
HEX: C0C6D6

White
CMYK: 0, 0, 0, 0 | RGB: 255, 255, 255
HEX: FFFFFFFF

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Institutional Marks

AMT Marks

Wordmarks



EAGLES

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A&MTXK

A&MTXK

A&M TEXARKANA

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Primary Athletics Marks



Sport Specific Marks - Volleyball

Note: Additional Sport Specific Marks are available for download in the "Other Info" tab on JPatton.



Athletics Icons



Fonts

Proxima Nova	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz Light, Regular, Medium, Semibold, Bold, Extra Bold
Proxima Nova Condensed	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz Light, Regular, Medium, Semibold, Bold, Extra Bold
Proxima Nova Extra Condensed	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz Light, Regular, Medium, Semibold, Bold, Extra Bold
Proxima Nova Wide	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz Light, Regular, Medium, Semibold, Bold, Extra Bold
Proxima Nova Extra Wide	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz Light, Regular, Medium, Semibold, Bold, Extra Bold

ADDITIONAL PERTINENT INFORMATION

- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted with prior approval.
- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.